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## LDI ACHIEVES PLATINUM LEVEL PARTNER STATUS WITH DATTO

**New York City, NY (March 2021)** – LDI today announced that LDI CONNECT, its highly regarded Managed IT Services Division, has achieved the exclusive Platinum Partner Status with [Datto](#), the leading global provider of cloud-based software and technology solutions delivered through managed service providers (MSPs). LDI CONNECT’s Platinum Enterprise Partner Status is represented by only the top 10 percent of Datto’s company partners worldwide and includes many exclusive programs and benefits designed to support further enablement and business growth.

LDI CONNECT has been a Datto partner since 2016 and has exceeded high standards of performance to qualify for Platinum status within [Datto’s Global Partner Program](#). With this partnership, LDI has been able to support clients in all vertical markets with product features that provide the best business continuity platform available, essential for today’s hybrid work environments. Datto supports built-in ransomware detection and important security features including encryption and MFA (multifactor authentication).

“We are thrilled that LDI CONNECT has reached Platinum Partner Status,” said Rob Rae, senior vice president of business development, Datto. “It’s been fantastic to see LDI leveraging our training, support and marketing resources to take their business to the next level. We look forward to more success in 2021 as we continue to roll out new partner services.”

Dan Reyes, Managing Director of LDI CONNECT commented, “It’s an honor to be included in the elite group of successful Datto partners able to provide exclusive enterprise and SMB services. The LDI CONNECT team has worked diligently to provide best of breed technologies to provide the governance, protections, performance and client satisfaction required to sustain a business in today’s fast-paced, technology driven world.”



### About Datto

As the world’s leading provider of cloud-based software and technology solutions delivered by managed service providers (MSPs), Datto believes there is no limit to what small and medium businesses can achieve with the right technology. Datto offers Unified Continuity, Networking, and Business Management solutions and has created a one-of-a-kind ecosystem of MSP partners. These partners provide Datto solutions to over one million businesses across the globe. Since its founding in 2007, Datto continues to win awards each year for its rapid growth, product excellence, superior technical support, and for fostering an outstanding workplace. With headquarters in Norwalk, Connecticut, Datto has global offices in the United Kingdom, Netherlands, Denmark, Germany, Canada, Australia, China, and Singapore. Learn more at [datto.com](#).



### About LDI

LDI Color ToolBox is a technology company celebrating more than 20 years as a leading provider in the supply, sale and service of digital office solutions. LDI integrates the core capabilities of multifunction devices, managed print, production print, Managed IT Services, Pro AV and Unified Communications to solve business challenges. LDI enjoys direct relationships with the world’s most respected manufacturers and employs a consultative approach to enable our clients to evolve with emerging technologies. Learn more at [myLDI.com](#).