



January 3, 2022

Dear Clients and Business Associates:

We are excited to announce that LDI will officially be changing our name to **LDI Connect** to better represent who we are as a company, now and into the future; and, more importantly, what this means to our valued clients.

When LDI and The Color ToolBox launched in late October of 1999, the focus was to provide the most reliable and highest quality copy, scan, send, print and color graphics capabilities available in our industry.

Over the past 20+ years, LDI has grown into a full-service business technology company; adding managed IT, professional audio visual, document workflow, cloud communications, security and many more business technology solutions that become more connected every day. Until now, the LDI Connect brand has been reserved for our Managed IT Services practice, but in today's environment, the name **LDI Connect** more accurately defines the strategy, focus and future direction of our entire organization.

The investments made in LDI Connect will continue to help businesses sustain themselves and grow, regardless of their industry or decisions to remain in a remote or hybrid work environment.

Beginning January 3rd, 2022, we will be launching a series of campaigns to inform our clients on how to connect to each other, and how to connect and leverage their core office technologies to solve simple and complex business challenges.

While our logo may be changing, our core values and commitment to our clients, partners and community remain our highest priority.

Sincerely,

A handwritten signature in blue ink, appearing to read "Paul Schwartz", is positioned above the typed name.

Paul Schwartz
Chief Operating Officer
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