

# 5 Questions to Ask Yourself When Developing a Digital Signage Solution

Your conference rooms, reception areas, and wayfinding technology should not be limited because you didn't choose the proper display board.

**ASK YOURSELF THESE 5 QUESTIONS TO BEFORE MAKING YOUR PURCHASE:**



## Question 1

Is my system designed for indoor or outdoor viewing?



## Question 2

What size display(s), resolution, and brightness best meet my budget?



## Question 3

What type of content will be displayed?



## Question 4

How many hours per day will my content be displayed?



## Question 5

Does content need to be scheduled and controlled by more than one person?

For related or additional material, please visit [myLDI.com/learn](https://myLDI.com/learn)